Seminar on Supply Chain Management by WTC Navi Mumbai

WTC Navi Mumbai took up "Managing Supply Chain Effectively for Export Development" as its theme for its fifth International Business Guidance Seminar on October 21, 2016. The theme was very much relevant for the region and the seminar received an overwhelming response from industry, exporters as well as academia. Because of major port JNPT, shipping /logistics sector is concentrated in Navi Mumbai and the theme was of its interest.

Mr. Shailendra Binju of HEG Group was the Guest Speaker. He covered the subject of shipping and logistics in its entirety and traced important developments from Indian viewpoint. He also gave practical insight to the participants in these areas and highlighted importance of E-Commerce and Insurance dimensions of the subject. "Our transaction costs are on higher side and there is need to reduce the same by undertaking several measures," he said.

Special address on the topic of Packaging was delivered by Mr. Shailesh Jayawant, Technical Director of Foamz India. He covered important packaging materials, methods and technologies that are of interest and use for Export purpose and gave several examples of overseas regulations and how to comply with these. "Export packaging should not only serve transportation purpose but it should also help in marketing of the products effectively," he added.

Mr. Jayant Ghate, WTC Advisor, welcomed the delegates and explained the role of WTCs in making the supply chain efficient. He added that the WTC Navi Mumbai would be glad to assist delegates in trade development by providing services and business contacts overseas. In his opening remarks, Dr. R Gopal, Director of DY Patil University School of Management outlined strategic issues of the theme and gave some practical hints to the participants.

There was a special presentation by Octopus Group on how SAP Applications can bring improvements in supply chain process operations. The Group is a significant partner of SAP in India and offers special packages to the users.

At the end, there was a lively Q&A and discussion session on the theme.